



**State Liquor  
Authority**

# **Hops, Barley, Apples & Laws**

***How to get and keep a liquor license***

## Determining the correct license(s) needed

- Manufacturer vs wholesaler vs brand owner
- Type of alcoholic beverages being produced
- Liquor- production method being used
- Amount of alcoholic beverages being produced

## Other issues in selecting the correct license(s)

- “Farm” vs “commercial” operation
- Alternating proprietorship
- Combined craft manufacturing license

## “Farm” manufacturing licenses

- Must produce alcoholic beverages using specific percentage of NYS ingredients
- Have more retail privileges than “commercial” manufacturers
- Only farm winery has to be on a farm

## The application process

- Eligibility to hold license
- Items submitted with application
- Review and approval/disapproval of the application

## Approvals needed after the license is issued

- Renewal
- Alterations
- Corporate changes
- Removals

## Permits that may be needed

- Solicitor's permit
- Warehouse permit
- Trucking permit

## Distribution of products

- Methods of distribution
- NYS brand label registration
- 180 Day Law (for beer)
- Price Posting (for liquor and wine)



## Tastings and retail sales at the licensed premises

- No retail privileges for distillers (except farm distillers)
- Brewers and Wineries- own product and that type of NYS labeled product
- Farm manufacturers- all NYS labeled products

## Other retail privileges

- Operating food/eating establishment with on-premises license (not for distillers except farm distillers)
- Marketing permit
- Branch offices for farm manufacturers
- Satellite stores for wineries

## Compliance issues

- Tied house laws
- Gifts and services law
- Terms of sale/ C.O.D. list
- 2<sup>nd</sup> businesses at the licensed premises

## Disciplinary process

- Investigation by Enforcement Bureau
- Notice of Pleading
- Resolution by plea of hearing